FlameStopSigns

SUPPLYING ARTWORK GUIDE

We can accept a range of artwork files to produce your custom sign, evacuation plan or block plan. If you choose to supply artwork for print, please take note of the following details and specifications.

✔ **Adobe Illustrator CC or below**

If you are supplying a native Adobe Illustrator file, please remember to package all linked files and fonts in a folder. You may wish to convert all fonts to outlines to avoid any complications.

✔ **Adobe Indesign CS6 or below**

If you are supplying a native Adobe Indesign file, please remember to package all linked files and fonts in a folder. You may wish to convert all fonts to outlines to avoid any complications.

✔ **Adobe PDF**

Please use the preset 'Press Quality' (Acrobat 5, PDF 1.5) if you will be supplying your file in a PDF format.

✔ **AutoCAD DWG**

For block plans or evacuation diagrams, a AutoCAD DWG file is our preferred file format, this enables us to optimise your artwork for the best results in printing or engraving.

✔ **Bitmap Files PSD, TIFF or JPG**

Dependant on the artwork, it may be possible to accept a high resolution Photoshop PSD, TIFF or JPG file. Save in high quality compression for JPG. Minimum requirement for the file is RGB, 300PPI at 100% size.

✔ **Vector Files CDR or EPS**

It is possible to create a vector file in a wide variety of programs for example Corel Draw or Publisher. Regardless of the application used for creation we can generally accept all vector files in CDR or EPS format. Please contact us if you have any questions about your specific vector file format.

✖ **File formats to avoid**

Please avoid from supplying artwork created in Html, Word, Powerpoint or Excel. Low resolution gif, bmp, png files etc are also not recommended for printing.

If you are generating your own artwork, it is important to supply the files correctly. We suggest you discuss your project with us before commencing work to avoid unexpected artwork and the possibility of file handling costs later in the process. We can advise you on the best way to produce the file for print so that you are not wasting time on a design that cannot be printed. We can of course create artwork for you, there may be a fee associated with this service please contact your representative for more information and costs.

File Setup / Requirements

BLEED is required if any image or text touches or extends past the document edges. For example, if you would like your sticker background to be entirely red, you must bleed the red colour past the edge of the final size of your sign. Please include at least 2mm bleed on each side of your artwork.

MARGINS: As a guide, important design elements and text should be placed at least 5mm from the document edge.

TRIM / CROP MARKS: Marks should be included to show the finished size of your artwork (i.e. where you would like the artwork to be trimmed). Always add trim/crop marks outside the image area.

RESOLUTION: Images used/supplied need to be at least 300ppi. This will enable your artwork to print at high quality. Web images are usually 72ppi and not recommended for print, so please don't send us any low resolution images obtained from Google for example.

ARTWORK CHARGES: There may be circumstances where a charge will apply to artwork creation, artwork changes, amendments or excessive proofing etc. You will be notified of these charges by your representative.

COLOUR: RGB or CMYK files are fine to supply. If you have a specific Pantone® colour you would like us to match please, notify us of this and supply as a separate spot colour in your artwork.

100% BLACK: Not every black is the same, as a result we prefer to use 100% black (do not use registration, RGB or web colour black).

OVERPRINTING: Please turn this option off unless absolutely necessary. We recommend assessing overprinting objects individually (i.e. choosing to overprint thin/small text on a coloured background is acceptable).

SUPPLYING ARTWORK: We recommend compressing your file(s) into a single .zip or .rar file when transferring files.

For file sizes less than < 5MB, you can email artwork to you representative. For files greater than > 5MB, we recommend you use a service such as Drop Box, Google Drive or Microsoft OneDrive.

Any questions please contact your representative or the artwork department slam@flamestop.com.au.

www.flamestop.com.au

All prices are subject to change without notice. Prices exclude GST and freight.